

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount	
Quality and Access			\$3,034,250			
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$850,000	
	•	Supports provided to child care centers to improve the quality of		Southwest Human Development	\$224,065	
		their programs include: on-site coaching and program assessment; financial resources; professional education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality child care, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Valley of the Sun United Way	\$717,718	
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Arizona Department of Education	\$1,160,000	
Professional Development		\$771,600				
	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$267,600	
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$500,000	

Last Processed: 8/19/2011 10:35:22 AM Page: 1 of 4



th			\$2,301,128
	Physician Education & Outreach	Provides consultation and facilitate a self-assessment process for physician practices in order to provide preventive health care for young children using a medical home model and including necessary developmental screenings and referrals. Ensure that young children are receiving the required preventive health care from a consistent medical provider, including more consistent developmental screenings and referrals.	American Academy of Pediatrics-\$94,000 AZ Chapter
	Oral Health	Provide oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.	Catholic Healthcare West \$303,909 Foundation - East Valley
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development \$625,000
	Health Insurance Enrollment	Assists families in application for or renewal of public health insurance. Increases children's access to preventive health care and builds community awareness of the availability of public health insurance options.	Children's Action Alliance \$473,317
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improve the health and safety of children in a variety of child care settings.	Maricopa County Department of \$192,000 Public Health
	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.	American Academy of Pediatrics-\$197,859 AZ Chapter

Last Processed: 8/19/2011 10:35:22 AM Page: 2 of 4



Family Support			\$5,528,469
	Parent Education Community-Based Training	Provides classes on parenting, child development and problemsolving skills. Strengthens families with young children by providing voluntary classes in community-based settings.	Chicanos Por La Causa, dba \$309,837 Parenting Arizona
			Teen Outreach Pregnancy \$222,154 Services
	Home Visitation	Provide voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$27,154 Security
			Arizona Partnership for Children, \$997,919 L.L.P.
			Banner Health \$961,463
			Chicanos Por La Causa, dba \$303,950 Parenting Arizona
			Child Crisis Center \$1,474,042
			Southwest Human Development \$1,152,062
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.	United Food Bank \$60,000
Evaluation			\$971,240
	Statewide Evaluation	Under statewide coordination, includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils. Examples include: baseline Needs and Assets reports; specific, focused studies; and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$942,963
	Needs and Assets	Both statewide and regional, these studies help the statewide FTF Board and the 31 regional partnership councils to identify the needs of children 5 and younger and the current services that exist to meet those needs.	Arizona Board of Regents for and - on behalf of University of Arizona

Last Processed: 8/19/2011 10:35:22 AM Page: 3 of 4



Community Awareness			\$700,000	
	Media	Increase public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	Moses Anshell Inc.	\$420,000
	Community Outreach	Provide grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$71,720

Last Processed: 8/19/2011 10:35:22 AM Page: 4 of 4